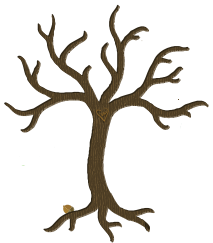




# Co-production...

**thinking outside  
the tick box**





## **Isaac Samuels**

Community Activist, TLAP Board and NCAG member

## **Martin Yates**

TLAP Board, Co-chair of TLAP partnership and NCAG member





**“I am Martin Yates, a member of the National Con-production Advisory Group, a Think Local Act Personal Board member and Co-Chair of the TLAP Partnership”.**





# ‘Co-production Thinking outside the tick box’

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- What co-production isn't
- What co-production is
- Why co-produce
- What's in it for you?





 **think local**  
**act personal** 





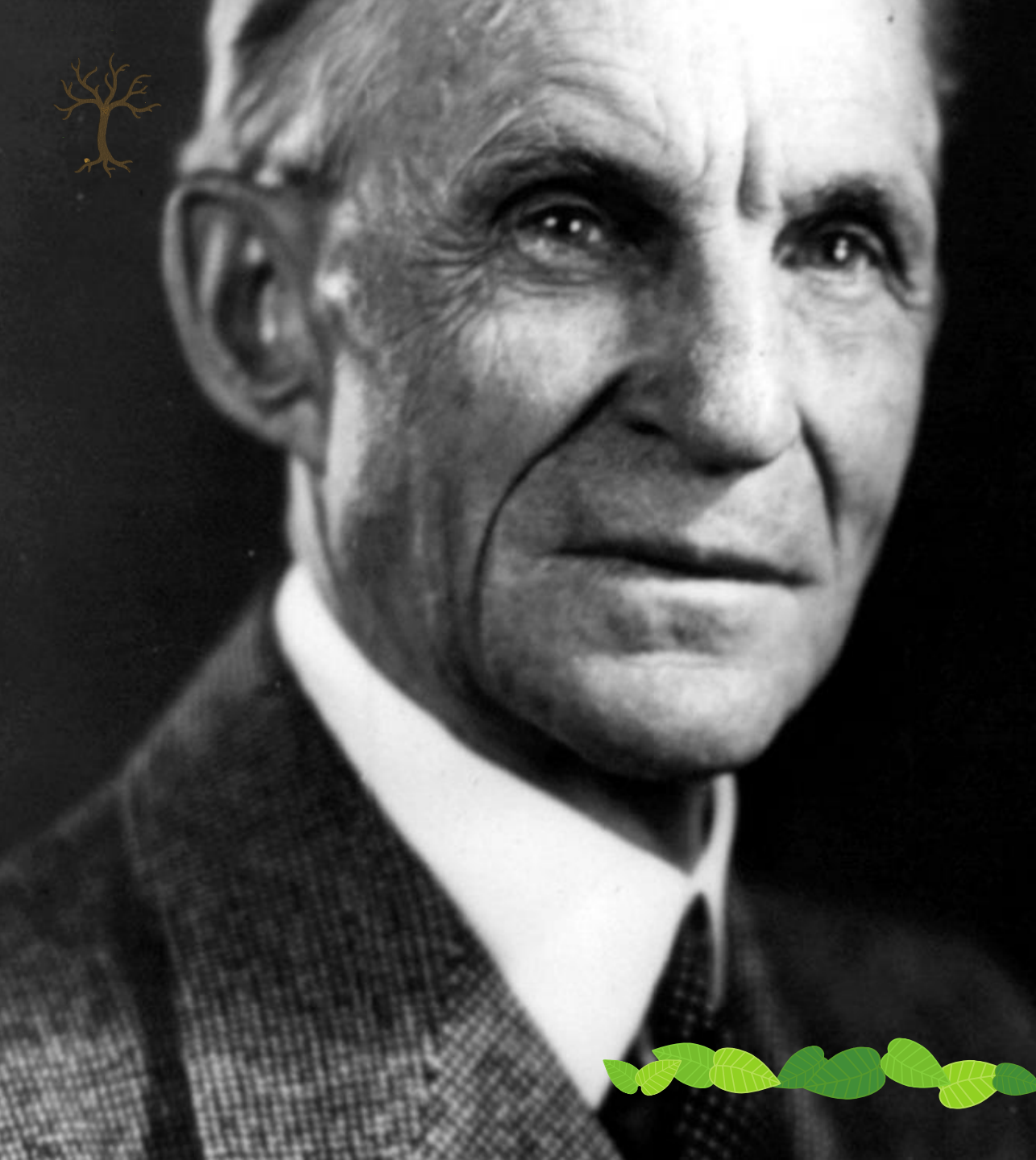


# Why co-produce?



- People get better lives
- Efficient and effective
- Care Act
- Develops trust and relationships





**“Coming together  
is a beginning;  
keeping together  
is progress;  
working together  
is success.”**

**Henry Ford**



**think local**

personal







**“Our role as leaders is not to think that we know what’s best, but to create the conditions where those who are most likely to know best, come together, listen to each other and co-produce lasting solutions. Meaningful co-production is hands down the best way to improve outcomes and satisfaction levels.”**

Ray James, ADASS president





**Equality**

**Accessibility**

**Diversity**

**Reciprocity**

Co-production







**It's about coming to the table with a blank agenda – and the people at that table need to include people who use services, their families and carers.**

**By this we mean it's about open minds and not preconceived ideas.**





**You need to properly involve the people who access services, carers and families in all aspects of a service – the planning, the development, delivery and review.**







Shared Vision





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**act personal**





Clarity and transparency





**People who use services and their carers know what works – so you can't get it right without them – you need people who know how it works to make it work!**







Collective solutions





social care  
institute for excellence





**In this session we've described co-production. When it's done well, it's transforming and the the best way to work especially in these challenging times when we need to make sure that every penny is spent effectively on service delivery. Please watch a short film from directors offering their co-production top tips.**



# The business case

- Changing Minds/South London & Maudsley Mental Health Foundation Trust
- Replicated by 20 boroughs
- Social return on investment evaluation – for every £1 spent/£9 was saved
- Of over 100 participants 77% challenging stigma; 44% full/part time work; 27% accessing further education & 48% consultation/volunteering



think local  
act personal

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# People not process - Co-production in commissioning

This resource is all about co-production. Co-production is an important theme throughout much of the new Care Act 2014. This resource is for anyone affected by the Care Act including people who use services, families, carers, organisations who provide services and people who commission services. It explains all the things that councils should think about to make sure they are working in the way the new Act says they should.


[Find out more](#)

Supporting implementation of the Care Act 2014


Department of Health

adass  
Association of Directors of Adult Social Services


Local Government Association




**CO-PRODUCTION**




**COMMISSIONING & MARKET SHAPING**



**CO-PRODUCTION IN COMMISSIONING AND MARKET SHAPING**

 **GLOSSARY**  
Definitions of technical words that are used in commissioning

 **STORIES AND RESOURCES**  
Directory of coproduction guidance materials







# Q & A





**think local**  
**act personal**