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**Presentation to the
In Control residential
March 2016**





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About Mayday!



LA Foyer

Personalised transitions services

Supported accommodation

£4m

70 staff 30 volunteers

Warwickshire, Northamptonshire, Bedfordshire, Oxfordshire





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'Its not just a rainy day, its climate change'





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Background- 2011

Climate of austerity
Review of current services





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Austerity

Shrinking of local authority budgets

'Supporting people' programme being withdrawn

70% of Mayday clients would not be eligible for a service

Move towards privatisation of the social care sector, TR

Limited public empathy for people coming to us

'Benefit street'

Mayday Strategy to maintain existing services





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What we did



Researched

Restructured

Co production

Achieved investment into a proof of concept





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Mayday Inspire



Personalised

Advantaged thinking

Relationships & purpose

Developmental assets





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Challenges to delivering personalised

Be brave!

Investment in new work not chasing contracts
Lot of prototyping

Not just about the structures

Embedding a new culture
Staff turnover – its not for everyone
Educating/supporting people we work with
Preventing the 'default' syndrome
New systems and processes to deal with the new ways of working, e.g.
Remote working
Infrastructure not fit for purpose e.g. IT
Central control needs to be devolved e.g. personal budgets





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The experience



Startling results- process and outcomes

Need for systematic change

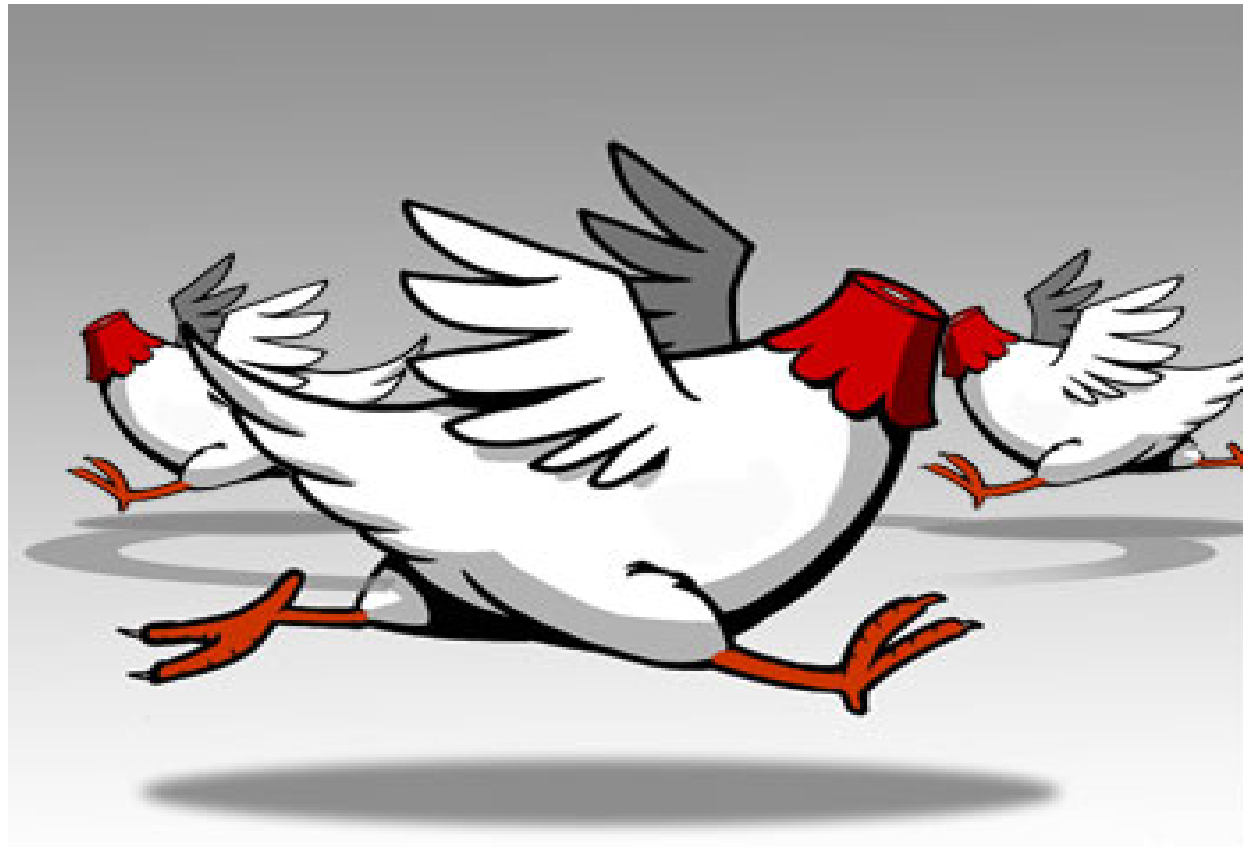
Role of new funding mechanisms e.g. social investment

Role of enlightened commissioners





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What we know?



Less state dependent culture

Welfare reform

Public services providing only to those where they have a statutory duty

Merging of health and social care

Public services outsourced to private sector

Privatisation of probation

Civil society to be funded by philanthropy not public funds

Social rents capped at Local Housing Allowance from 2018

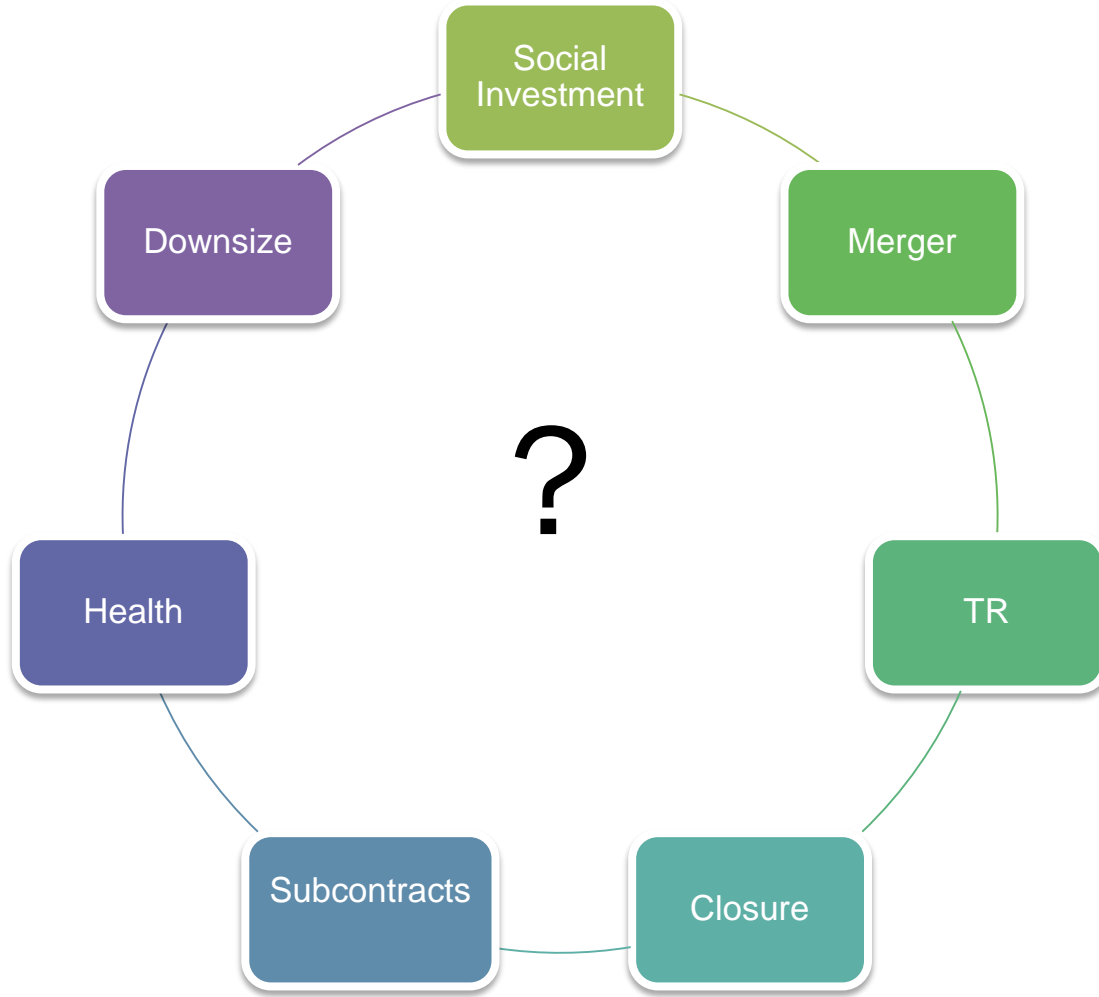
Devolution - View of charities

Removal of funding for infrastructure organisations





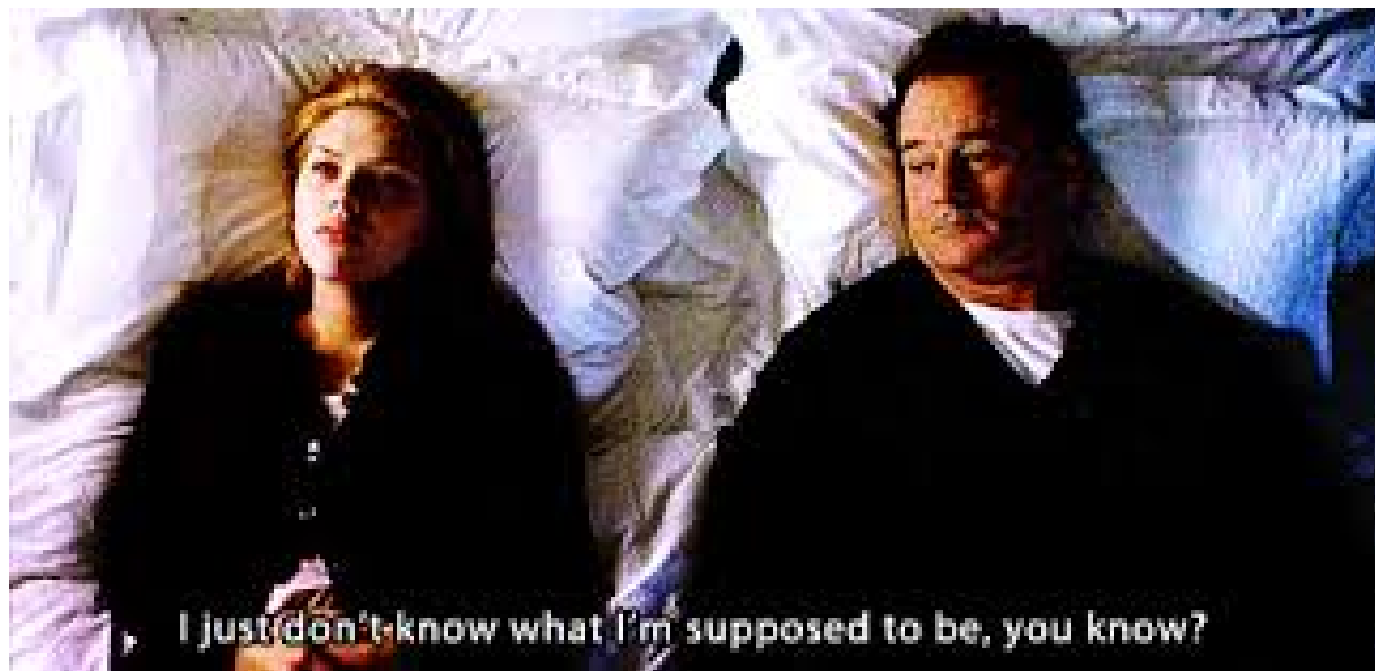
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Lost in transition?





House in the Country?

Studio flat in the City?





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Mission:

Support people experiencing homelessness through:

