



## **Social Care Future On-Line Festival**

**Communities, Social Care and Local Economies**

# Welcome!



Welcome to Communities, Social Care and Local Economies

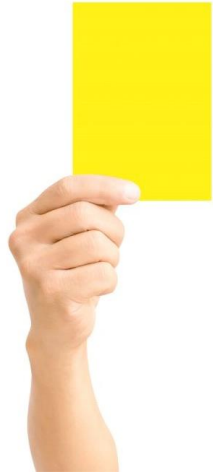


If you know someone is trying to get into this session and can't, then please tell them to call 0121 474 5900 and Wendy will help them out



Just a reminder ...we are recording all the sessions apart from the break and lunchtime breakout rooms.

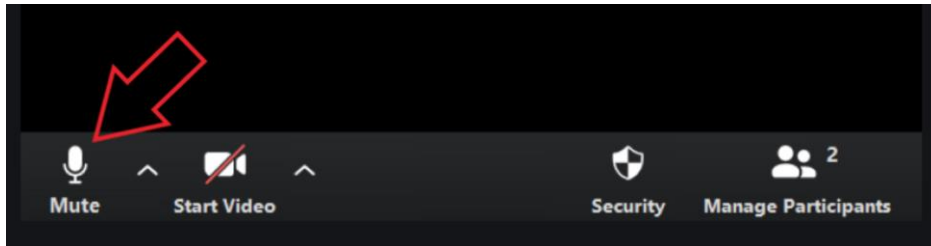
# Welcome!



We know that it can be hard to get your voice heard on a video session. If you have something to say, then please do use your yellow card (or a banana or a rubber duck! Anything yellow will do)

We will be keeping to time and the session will end at 11.45

# Some Zoom basics

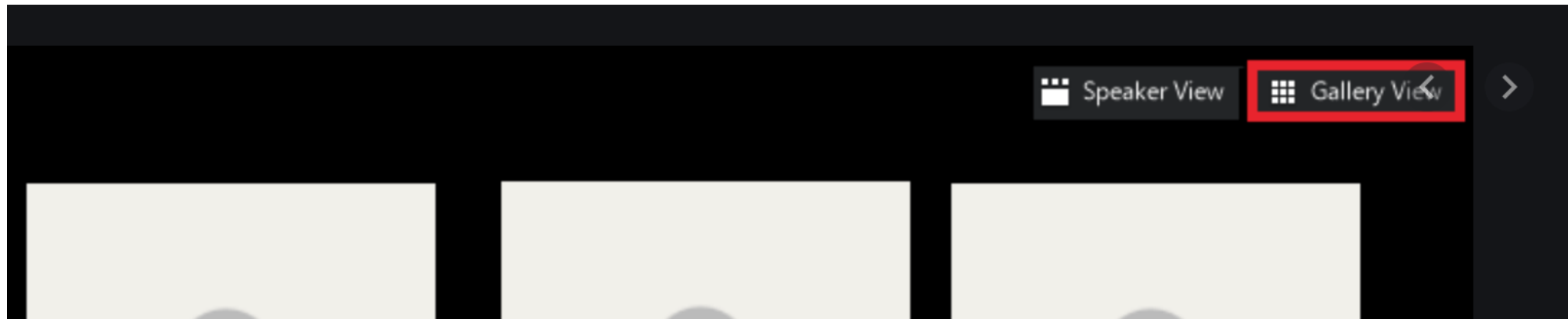


Please stay on mute if you are not speaking



If you'd like to turn your video on, we'd love to see you, but if you want to go and make a cup of tea or have a snack while you are in the session, you might want to turn your video off

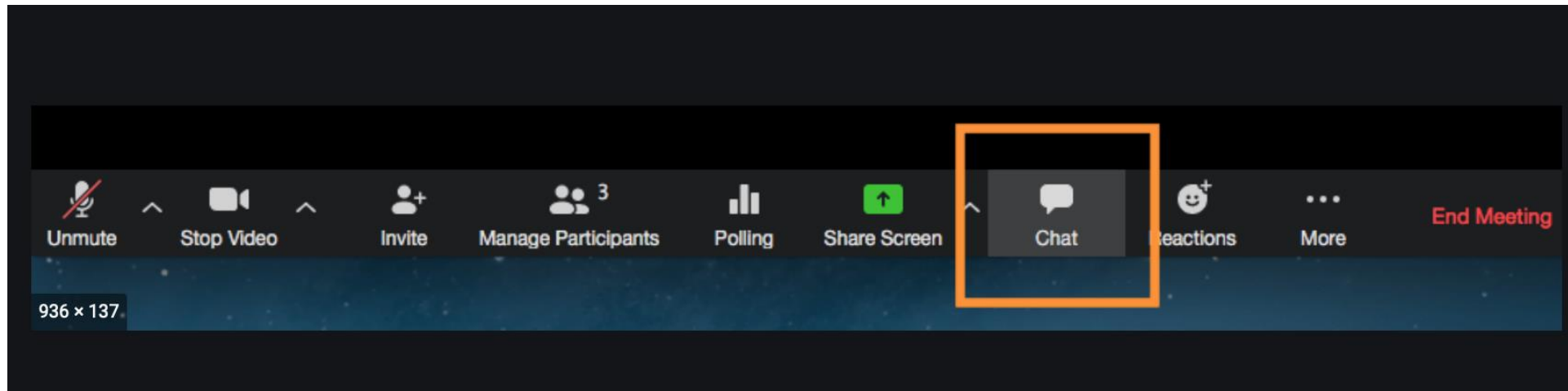
# Some Zoom basics



Choose Gallery View if you want to see everyone, or Speaker View if you want to see a big picture of the person speaking.

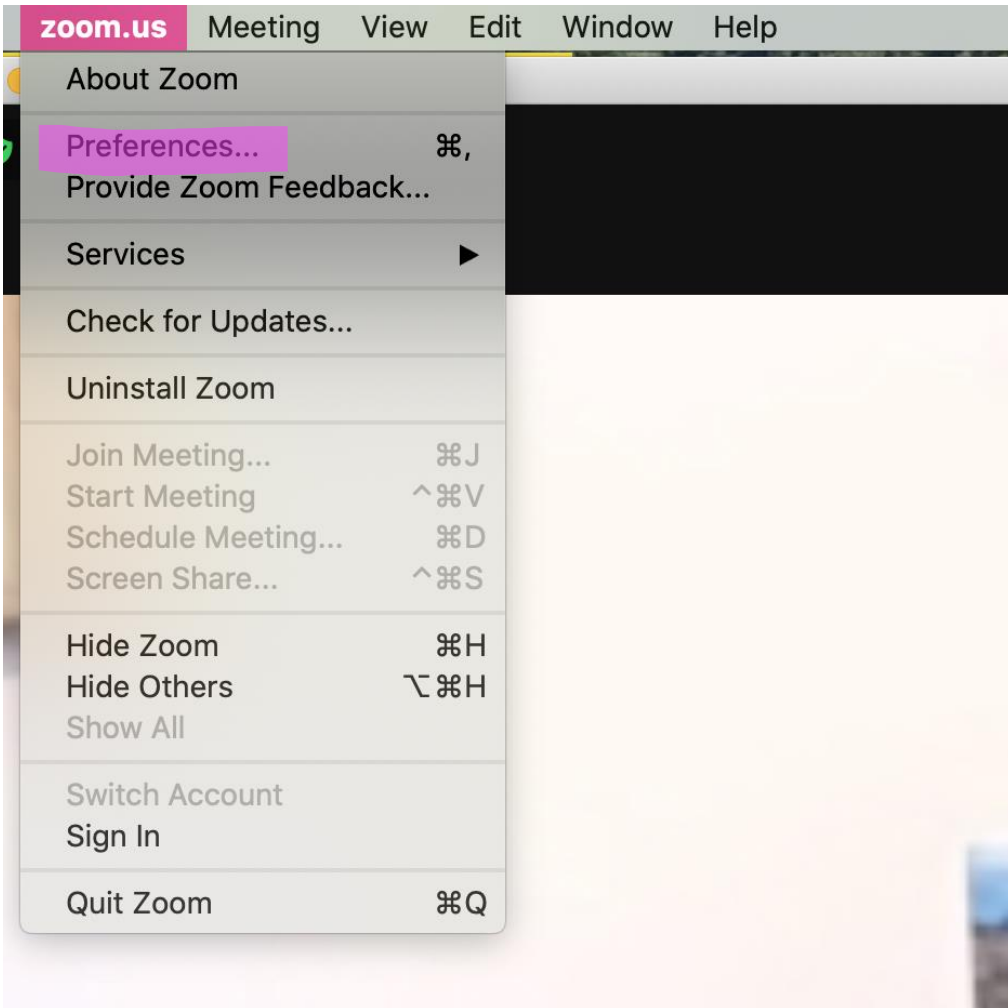
When the presenter is sharing their screen, you will only see a few people's videos down the right-hand side of your screen. If these videos are in the way, you can move them by clicking on the black bar at the top and dragging them where you want them to be.

# Some Zoom basics



Please do use chat for questions and comments – we will save and share the chat from each session.

# Some Zoom basics



If you are having problems with your sound please check your sound settings – at the top of your screen under preferences.

if you have headphones in, you will probably have to change the settings as the default is likely to be your computer speakers

# Communities, social care & local economies





# Programme

Time	Topic	Who
9.45am	Welcome and Context	Susie Finlayson (Power to Change) and Sian Lockwood (Community Catalysts)
<b>Understanding the different conversations</b>		
9.55am	Local economies	Sarah Bedford, New Economic Foundation
10.05am	Communities	Mick Ward, Asset Based Community Development
10.15am	Social Care	Tim Parkin, TLAP
10.25am	Questions and Discussion	Susie Finlayson and Sian Lockwood
10.35am	Break	
<b>Glimpses of Impact when Conversations Collide</b>		
10.40am	NWADASS CLES report	Andrew Burrige (NWADASS)
10.55am	Questions	Susie Finlayson and Sian Lockwood
<b>New Insights</b>		
11.00am	Discussion	Clenton Farquharson (TLAP)
11.30am	Pulling it all together and next steps	Donna Hall (New Local)
11.45am	Finish	

# Community Catalysts

- A CIC launched in 2009 to help unlock the capacity of communities to care
- Works across the UK through local partners
- Helps harness the assets and imaginations of people and communities
- Aims to make sure that people have a real choice of great services and supports that will help them live the life they want, connected and contributing
- Nurtures and is the home of community micro-enterprise ([Small Good Stuff](#)) and the Local Area Coordination Network ([Local Area Coordination](#))

# Power to Change

- Independent trust set up in 2015 to **grow community business sector** across England
- **£150m endowment** to be invested over 8-10 years
- **£70m invested in 1,000 community businesses** so far, 67% in 30% **most disadvantaged areas**
- **Systems approach** to supporting individual businesses, sector development, evidence building, policy advocacy





power to  
**change**

business in  
community  
hands

## What is Community Business?



They are locally  
rooted and locally  
accountable

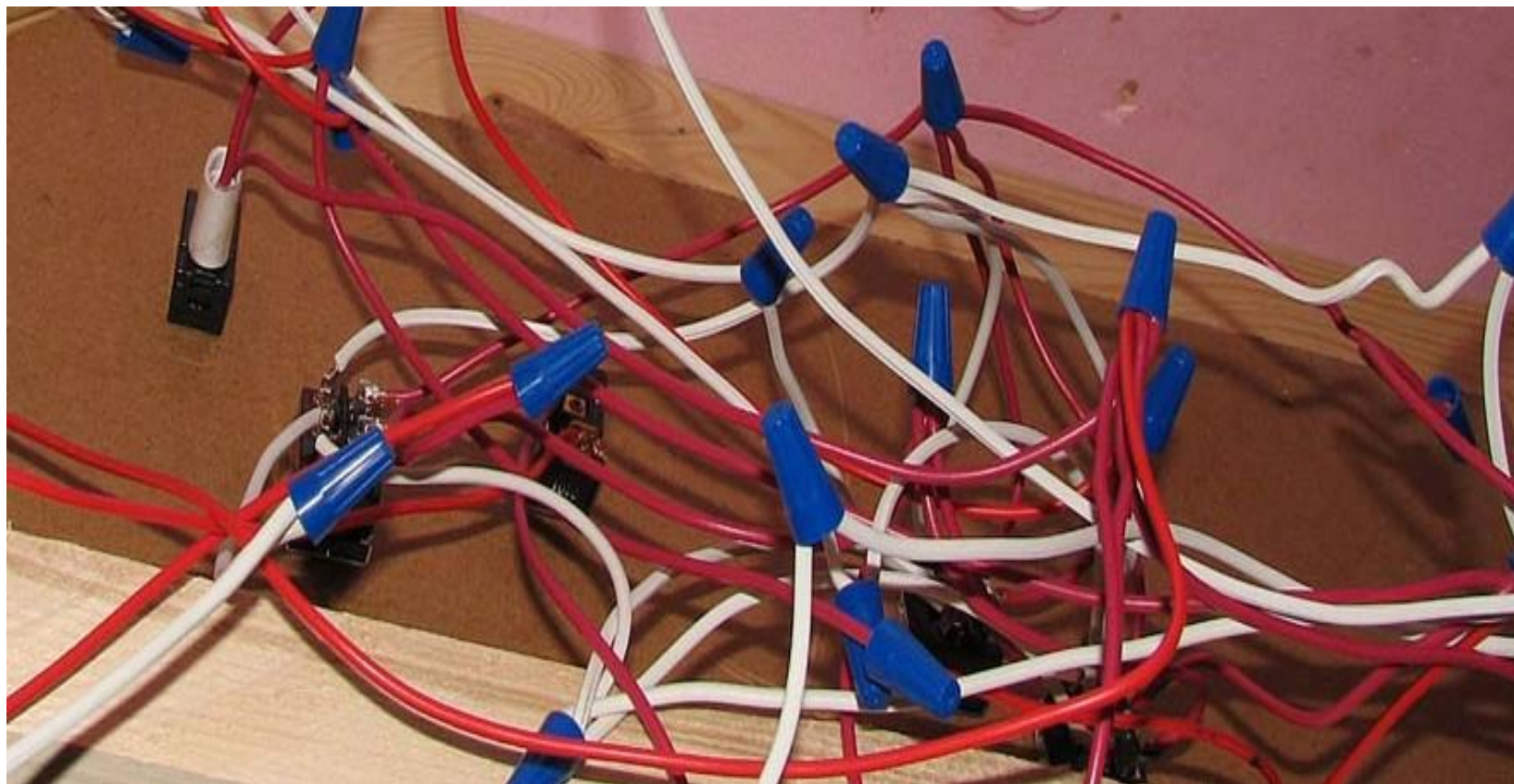


They trade  
to achieve  
sustainability

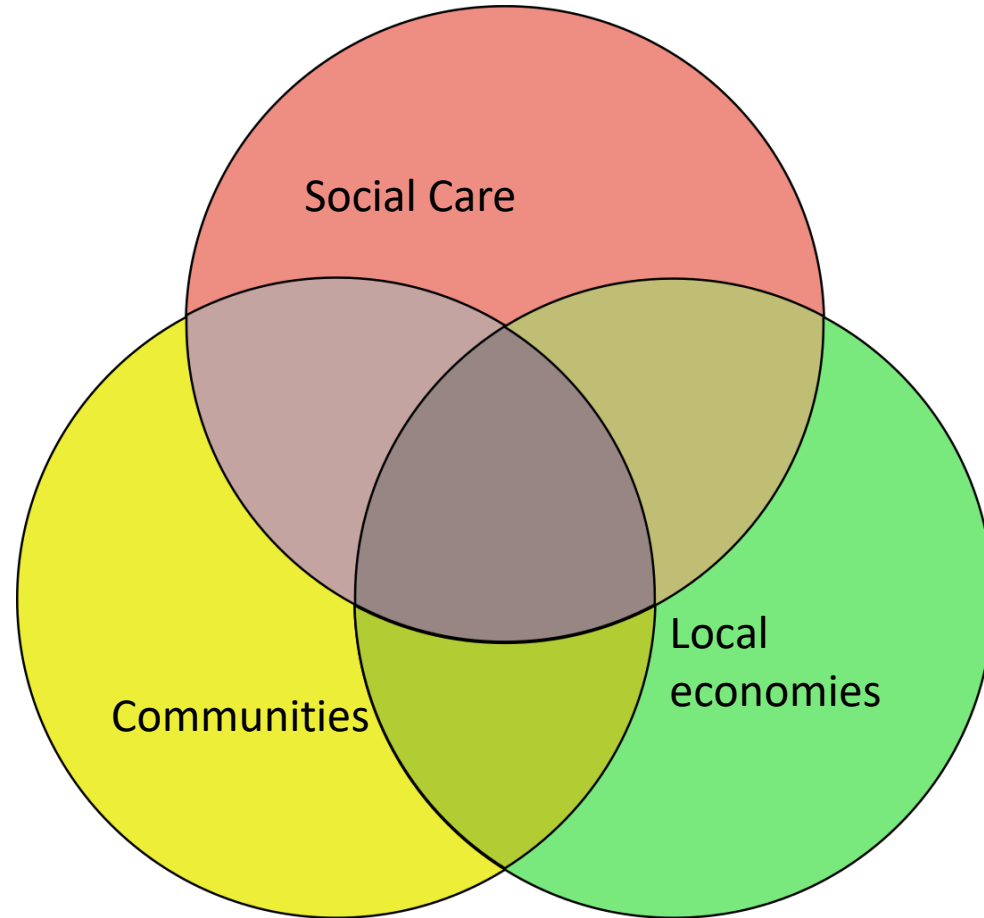


They deliver  
community-wide  
impacts

# Disconnected conversations



# Joining conversations (or the people involved in the conversations)



# Means.....

- New insights into old problems
- Widened horizons
- Scarce money used more effectively
- New understanding of impact (and greater impact)

And most importantly

- Better outcomes for people and communities

# Questions

- What are the connections developing in your area between the emerging strategies for local economies, communities and adult social care?
  - How do these connections deliver additional impact?
  - What do we need to do to foster greater connectivity between these conversations at a strategic level?
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