

Making it Personal

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- about KIDS and what they do
- why KIDS are leading this piece of work

The Making it Personal Project

- Commissioned by The DfE. A partnership, led by KIDS between:



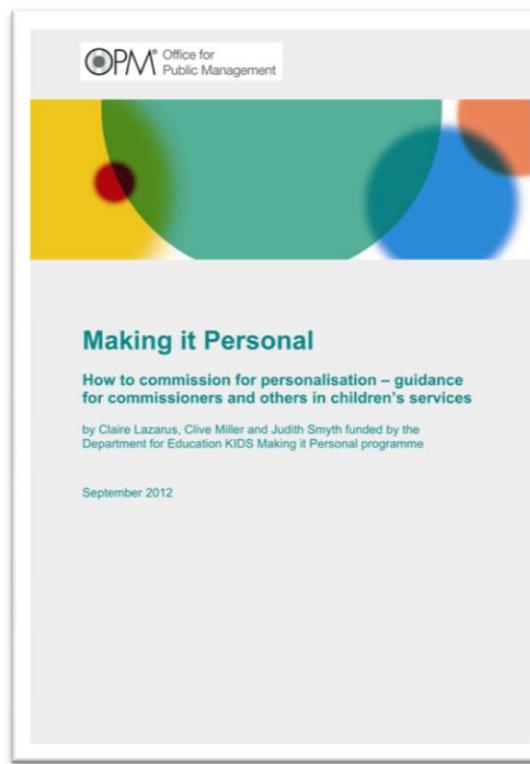
- 2-year SEN and Disability grant (April 11 - April 13)
- Further 2 years from April 2013 - 2015

Making it Personal Products

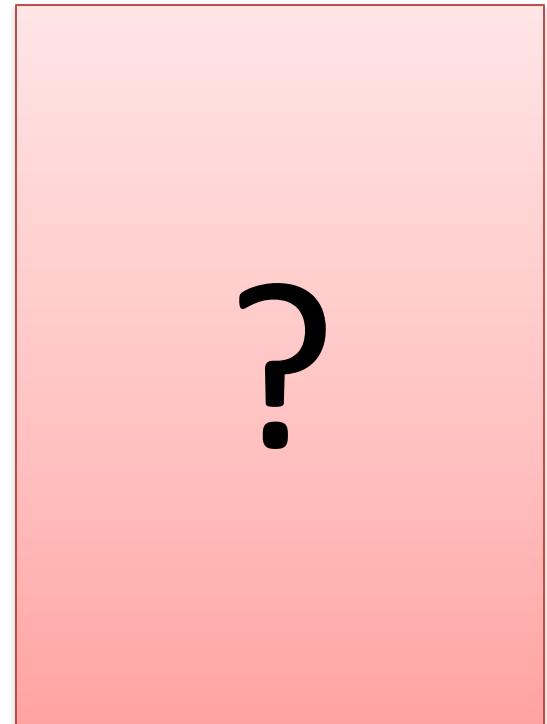
Parents Guide to Personal Budgets



Commissioners guidance



Providers guidance



- National Association of Family Information Services SEND framework
- Case studies
- E learning

What is it?

- ✓ A resource
- ✓ Practical
- ✓ Developed with providers, commissioners and families
- ✓ Interesting, challenging, alive

Target audiences

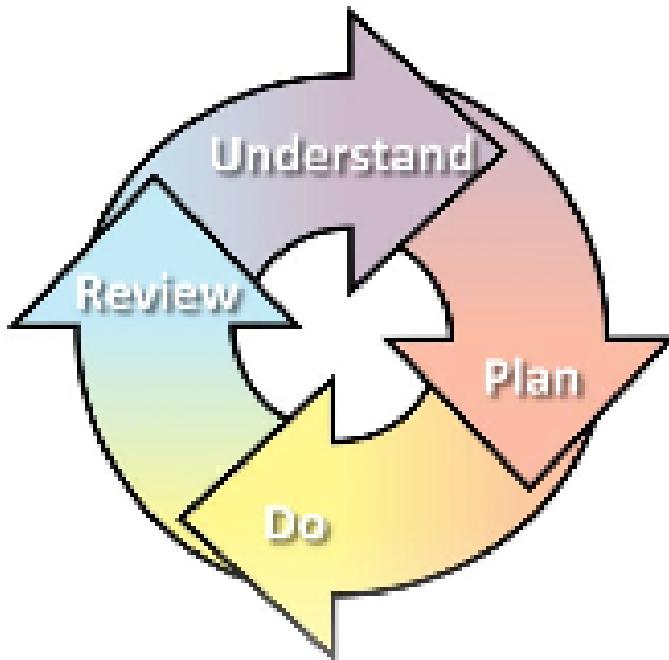
- For parents and carers, providers and commissioners new to the personalisation agenda
- For those familiar with personalisation but not how they and/or their organisation needs develop/change to support the agenda

Content

- Understanding personalisation – the changes needed to traditional systems, cultures, behaviours & processes
- History of personalisation including policy drivers
- current policy framework
- The commissioning cycle – applied to all perspectives (commissioners, providers, families)
- Exemplars

Understanding populations, mapping and costing existing services, assessing needs, applying evidence of what works to improve outcomes, listening to the views and experiences of young people and families, understanding service capacity and what needs to change.

Quality monitoring - a review system that includes and respects the views of children, young people and families and places these at the core of the system.



Strategic, operational and individual planning, budgets and standards

The changes needed to systems, processes skills, culture and behaviours

What is commissioning?

- Understand, Plan, Do, Review – the familiar cycle
- The activities and processes that lead to decisions about how best to use public money and all the other resources available
- Good commissioning is needs led, outcome focussed and uses evidence of what works.

Who are the commissioners?

- Parents
- Young people
- Clinical Commissioning Groups
- NHS Commissioning Board
- Local Authority (Public Health)
- Local Authority (Education)
- Local Authority (Social Care)
- Head Teachers
- Local Authority (Housing)
- Department of Work and Pensions

Commissioning levels

Individual level commissioning

- parents and young people
- lead professionals &/or social workers

Operational/community level commissioning

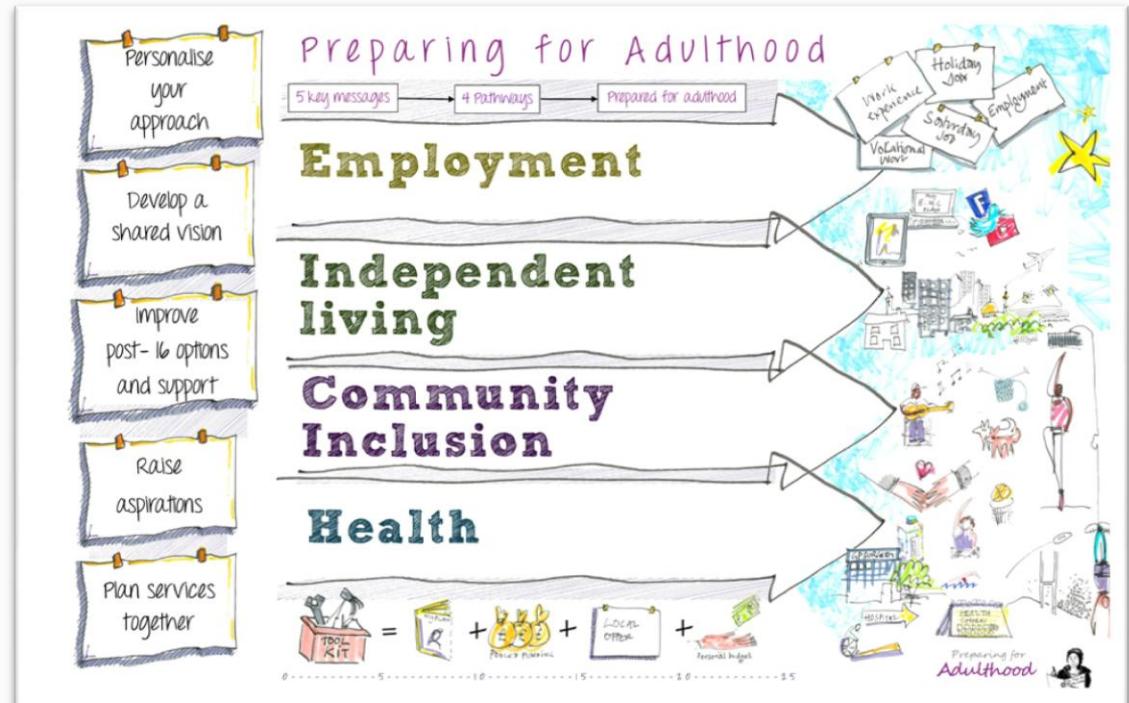
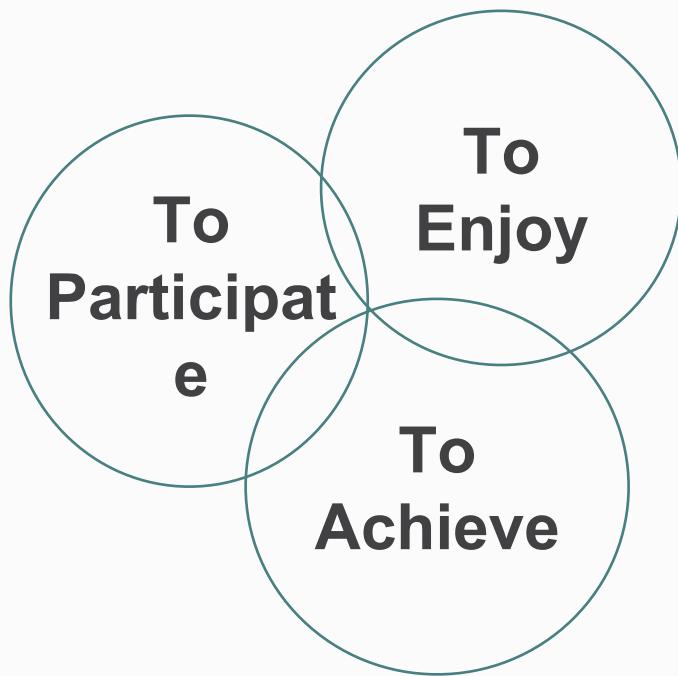
- focus on care groups/care pathways
- CCG, district or county council level

Strategic commissioning

- strategic plan, agree pace of change, allocate resources, manage whole system performance, cyclical



Its all about outcomes....



Understand

Understanding what we bring as a family, what would make a great life for our young person and all the people and connections we have to make that happen

- Joint Strategic Needs Assessments & joint data sets
- local offer
- real wealth and social capital
- Understanding the real cost of services & the outcomes they achieve

Plan

Planning what we..... as a family, alongside support from our communities and from targeted services and a Personal Budget.... need to do to get our young person the great life they want

- Gloucestershire – 10 year commissioning strategy
- Market Position Statements.... ‘how we want to do things’
- family led planning (Education, Health and Care Plans)

A 10-year Commissioning strategy for disabled children and young people - Gloucestershire County Council

The County Council developed a commissioning strategy to transform support and outcomes for disabled children and young people back in 2007. The strategy was developed by parent/carers and professionals from a range of services, informed by young people and is regularly reviewed.

The County Council's overall vision was to ensure that within 10 years (2007-2017):

- Disabled children equal their non-disabled peers in the extent to which they achieve agreed outcomes and reach their potential, and that this is monitored and evidenced
- All disabled children and young people are able to access the same range of opportunities, community activities and mainstream support as their non-disabled brothers, sisters and friends, with additional support being available as necessary, and receive specialist services only where this is the most effective way of meeting identified needs.
- All staff in mainstream provision are confident and able to work with all disabled children/young people apart from those with the most complex of needs
- Children/young people and families are in the driving seat in the development of support and removal of barriers for children and young people with disabilities.
- Statutory services (and services commissioned by statutory commissioners) build on the strengths and abilities of children and families rather than focusing on what they cannot do and where they are failing to cope.
- Young people move smoothly into adulthood with changes in support being planned and known in advance

Do - changing systems & processes

Doing things differently – from block contracts to individual commissioning - power in the hands of families and front line workers!

The premise – the degree to which Personalisation & personal budgets can transform services is limited by how far providers (in the broadest sense of the word) develop personalised services & the support that children & families want to buy. We need, therefore, to review:-

- type of contracts
- length of contracts
- whether to continue, re-procure in a different way, cease altogether
- what are you doing around decommissioning and shared risk? feedback

Question

On your tables:

- What are you doing around changing how you commission services and support?
- Are you specifically decommissioning block contracts (and how?)
- How are you working with providers around shared risk?

Please record on cards and include your contact details so we can get in touch for more information

Review

Reviewing how things are going. From static to active at all levels (the hell of the annual review) and from a noun to a verb

- Are we achieving the outcomes we agreed? How do we know?
- Linking the investment of resources to the achievement of outcomes
- Are people and communities becoming more resilient & self-sufficient?

What next?

- The materials will be published in September, but please do let us know if you'd like to use anything before then....or if you have any examples that you'd like to contribute
- Potentially a launch event in September

For more information about Making it Personal



www.kids.org.uk/mip

Also, please register on the LGA Making it Personal knowledge hub:

<https://knowledgehub.local.gov.uk>

Then register, and look for Making it Personal in 'groups'

Thank you!

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