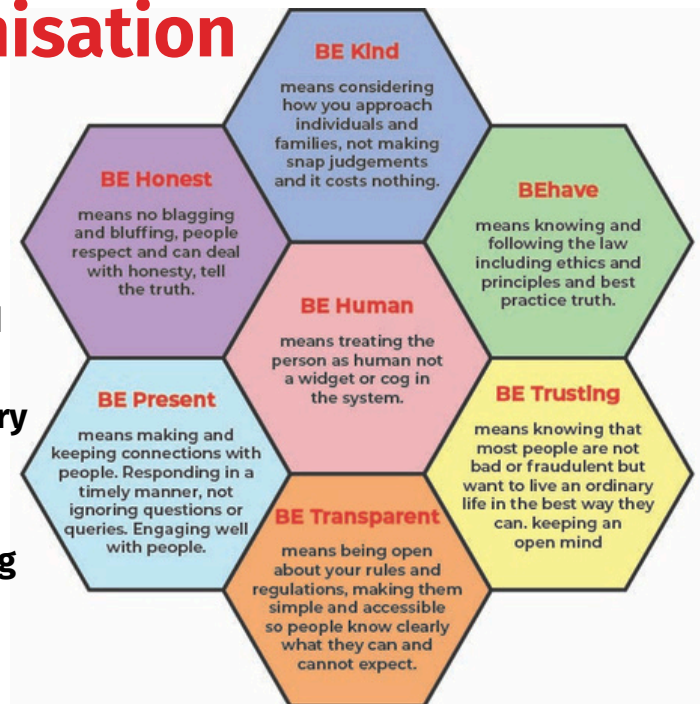


# Do you want your organisation to be more human?

We believe that how people feel is important. If people feel that they know what is going on and how things work, they have more confidence and value and appreciate the experience. This might seem to be a simple concept, but it is actually very powerful for all organisations to understand. Whether you are in a commercial or public organisation there are strong benefits to creating a “Be Human” environment.



**Choice and Control:** are key policy agendas but are our systems culturally ready to embrace and achieve it? We need to move away from “Them & us ” to “all of us”

The Be Human Initiative co produced a charter type set of principles and characteristics of how we expect organisations that serve the public to behave....

To:

●BE Human ●BE Kind ●BEHave ●BE Transparent ●BE Honest ●BE Trusting ●BE present

## How to take part:

In Control will be opening the initiative for an initial 20 organisations to sign up and commit to the principles . Sign up means a feedback survey and your public commitment to these principles.

This exposure to hear the views of people who work and draw on support creates a feedback loop of ongoing improvements, informs statutory assessments and enables true co production.

We hope that we can expand this concept to all organisations who work with the public. If you are interested in becoming a pioneer of the Be Human Initiative, please get in touch...

## Contact us

To explore how the Be Human Programme can support you, get in touch to arrange an initial chat.

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